



## Welcome to the Avid Link Beta Program

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### What is Avid Link?

Avid Link is a free new app for anyone wanting to connect with other artists, producers, mixers, composers, editors, videographers, moviemakers, and graphic designers—and to the Avid Marketplace—to expand your creative capabilities and possibilities.

Currently available as a public beta for Mac, Windows, iOS, and Android users, Avid Link makes it easy to find, connect, message, and collaborate with audio and video creators, promote your work and skills to a vast network of media professionals, manage and keep your software up to date, and purchase tools that can take your skills further. All in one interface.

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### What can I expect with Avid Link?

The new Avid Link app includes many exciting new features, including:

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## **Connect with like-minded creators using Find Talent**

Avid Link integrates with the entire Avid Community, making it easy to search for and find other artists, musicians, composers, video editors, producers, mixers, filmmakers, and media professionals to collaborate with and follow. Select “Find Talent” to scope out the profiles of available talent, review their work, invite them to connect, and send messages about how you can work together.

## **Get discovered with My Profile**

Showcase your work and talent for others to see and hear what you can do. Avid Link gives you a powerful platform to tell your story and promote your work through the My Profile tab. Get discovered and increase your creative opportunities by tagging your profile with your skills, specialties, and expertise, making it easier for others to find and connect with you.

## **Gain wisdom in the Lounges**

Looking to meet others to get or give advice, help, or feedback? Hang out in the Lounges, which offer a variety of discussion topics for collaboration seekers, areas of interest, tips and tricks, and more. Start or join a conversation, exchange ideas, and contribute to discussions about products, workflows, and the industry—all in real time—on your computer or mobile device.

## **Shop 'til you drop in the Marketplace**

Expand your creative capabilities further by shopping the Marketplace—conveniently accessible right within Avid Link. Whether you need plug-ins, video effects, stock footage (coming soon), a control surface, or other software or hardware to use with Pro Tools, Media Composer, Sibelius, or a third-party audio or video tool, we've got you covered—24/7.

## **Manage products with ease in My Products**

Easily manage, download, install, update, and renew your purchases and plans—and view all of your applications, licenses, plug-ins, and account info—all in one space. Select My Products and get access to the latest installers and documentation—or set up automatic software updates in your preferences (select the Avid logo). You can even view your cloud storage stats and expand your space as needed.

## **Communicate with others in Messages**

With the ability to message your connections right within Avid Link, it's easy to stay in touch with others. Share ideas and discuss projects in real time with a group of collaborators. Seek advice and give it by forming mentorships within your network. Or simply reach out and say hey to your friends.

## **Access projects anywhere in My Projects**

Easily view, discuss, and manage all Pro Tools projects and collaborations. Invite and add any of your connections to collaborate on your own projects. Accept or decline invitations to

collaborate on others' projects. View what content and changes have been shared. Send messages to your fellow collaborators. And get notified when others have done the same.

### **Catch the latest news on your Home page**

Get informed and inspired with access to the latest industry news, customer stories, blogs, and product info. You can filter your news feed by Audio, Video, Notation, Live Sound, and Broadcast, and see the latest features for your products, discover great tips and tricks, be among the first to hear about new product announcements, and gain workflow insight from creative pros.

### **Stay in the loop with notifications**

Avid Link features an OS-level notification system to keep you in touch with all of your creative tools and endeavors. From incoming messages and collaboration invitations, to notifications about projects, expiring products, and renewals, you'll receive messages and alerts the moment they happen—without having to launch any of your Avid creative tools just to check.

### **Add purchases to your account with Redeem Product**

Got a favorite audio or video reseller? Avid Link enables you to add Avid products purchased from other partners easily to your Avid account. Simply click the top-left Avid logo, select "Redeem Product," and enter the download code printed on the activation/registration card that came with your product. You'll then be able to download, install, and manage your new license right from within the app.

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## **How will this Beta work?**

The Avid team is conducting a unique beta program to help gain real-world testing for our newest application, Avid Link.

This beta program will be open to Avid customers and employees alike worldwide, and each week this beta program will be expanded to include new groups of users and customers.

We will be directly distributing the new software to beta participants through a direct download link. Simply download the software and install it. Once installed and logged in, you will be able to browse the application features.

We hope you have fun exploring Avid Link. Be sure to send us your feedback in the "Avid Link Beta Feedback" section in the Lounges area—we'd love to hear what you think and about your experience.

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## Will there be a mobile version available?

Yes! We have both iOS and Android versions of the Avid Link app available. If you would like to beta test the mobile version, please send a message to [AvidLink@avid.com](mailto:AvidLink@avid.com) with the associated email you use for your Apple or Android account(s).

Invitations for the mobile application will be sent separately.

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## Are there any requirements for this Beta Program?

The only requirement for testing is to have an Avid account. If you don't currently have an Avid Account, you can create one right from within Avid Link (it's free).

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## Where can I report feedback for Avid Link?

We want to hear from you about your Avid Link experience. Within the app, you'll find several "Lounges" for forum activity. We created one forum specifically for "Avid Link Beta Feedback," where you can find several helpful topics, as well as areas to give feedback, report bugs, or submit feature requests.

We will be monitoring these areas and will work through your feedback and suggestions to continue improving the app.

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## Anything else I need to know?

As with any new software, there may be areas or functionality that are not fully in place yet. We will continue to outline these items for you here.

Here are several “known limitations” as we start this public beta (updated 09/12/18)

Area	Limitation
<b>My Products tab - Dongles</b>	Dongle upgrades and conversions are not yet supported yet. Activated dongles should work as expected.
<b>My Products tab – Pro Tools iLok / iLok Cloud activations</b>	Pro Tools iLok and iLok Cloud activations are not displaying proper activation status. This does not affect activations for PT.
<b>My Products tab – Sibelius Multi-seat activations</b>	Currently Sibelius Multi-seat activations are not yet implemented. This will be coming in future updates.
<b>Desktop application</b>	Using “Reload” (via Right+Click) reloads the entire section; It should only reload the specific page or area
<b>Desktop application</b>	Currently you need to be signed into your Avid Master Account to participate in the following areas: <i>My Profile, My Projects, Messages, Find Talent, Lounges, Marketplace</i>

## Area

## Limitation

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### Marketplace

Several sub-categories may display empty. This is temporary and will be properly populated soon.

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### My Products tab

“Included Add-ons” area currently opens an external web browser. This will eventually open inside the My Products tab

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### Notifications

If you are currently viewing the Messages or Projects tab, you may not see a red indicator icon when you get a new message. The red icon does appear correctly if you are not on the Messages/Projects tab

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### Messages / Projects

Names in the Messages and Project columns may be partially cut off; includes name and notification number

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### Mobile application

In Lounges and Home clicking on Scores, Links or files (docs/images) might not open in an external browser

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